



**FOR IMMEDIATE RELEASE**

## **Upstream Consulting Group Announces Additional Service for Law Firms**

**New York, NY (May 14, 2014)** – Upstream Consulting Group announced today that its President, Vincent M. Bell, has affiliated with a commercial real estate brokerage firm, The Vortex Group LLC. This move expands on the consulting services provided by Upstream Consulting Group.

Mr. Bell states: “In starting Upstream Consulting Group, my goal was to provide law firms with the best operational and financial consulting services. From the beginning, I also wanted to be able to provide law firm focused real estate representation by affiliating with a brokerage firm that understood law firms. Over the last year, I talked with many brokers trying to identify the best firm for this affiliation. After careful consideration, I selected The Vortex Group, a boutique brokerage firm that specializes in representing law firms. Most importantly it is a tenant rep firm, which means that it does not represent landlords or developers. Its sole focus is providing the best real estate advice to law firms without any of the conflicts inherent in representing both tenants and landlords. In addition, The Vortex Group has a national platform of affiliates across the country, so the firm can assist law firms with their real estate decisions in many markets in addition to New York.”

Rick Marek, President of The Vortex Group, commented: “We are delighted to welcome Vincent as an affiliate of our organization. His experience in advising law firms on administrative, financial and strategic issues, including all aspects of real estate decision making, creates a perfect synergy between our organizations. We look forward to working together to serve law firms.

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### **About The Vortex Group:**

Rick Marek started The Vortex Group, LLC with Scott Grayson in late 2002 after spending his entire career at Julien J. Studley Inc. He initiated the law firm focus group over 30 years ago at Studley and has spent about 75% of his time assisting the legal industry with its office space matters. Scott Grayson met Rick while working at Studley and has over 30 years’ experience both with leasing transactions and investment sales. In addition to Rick and Scott, there are two other principals and a staff of leasing salespersons.

Several tenants assisted by Vortex Group are as follows:

Akerman LLP  
Bracewell & Giuliani LLP  
Buchanan, Ingersoll & Rooney P.C.  
Coller Capital Inc.  
Hypo Real Estate Capital Corp.

Lazard Freres & Co. LLC  
Liddle & Robinson LLP  
Rockefeller Brothers Fund  
Tweedy, Browne Company LLC  
Wilson Elser Moskowitz Edelman & Dicker, LLP  
Zeichner Ellman & Krause LLP

**About Upstream Consulting Group:**

Upstream Consulting Group, founded in 2013 by Vincent M. Bell, focuses exclusively on analyzing issues and crafting customized responses to the challenges affecting law firms. Upstream Consulting Group customizes its services to meet the unique needs of a particular firm. Its goal is to insure that firms benefit from the most sophisticated current thinking in law firm administration.

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